# NAVEEN SHAKIL

16 years across architecture, fashion, beauty, and tech; building brands, design systems, campaigns, and live experiences.

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**LEAD BRAND CREATIVE** — 2025 - 2026
**Squire Technologies**

In-house creative: identity, campaigns, and events at a B2B2C tech startup.

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**ART DIRECTOR** — 2020 - 2025
**Extend Enterprise**

Brand Book, design systems, and campaigns at a B2B fintech startup.

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**ART DIRECTOR / SENIOR DESIGNER** — 2016 - 2020
**The Estée Lauder Companies**

Creative across in-house brands and global corporate communications.

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**ART DIRECTOR** — 2015 - 2016
**Collection 18**

Photoshoots, campaigns and packaging.

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**SENIOR DESIGNER** — 2014 - 2015
**Allegravita**

Digital design, EDMs, event collateral.

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**JUNIOR ARCHITECT** — 2010 - 2014
**Grimshaw Architects**

Architectural design, project presentations, RFPs / RFIs, and collateral.

**SOFTWARES/**
Adobe Photoshop
Adobe Illustrator
Adobe AfterEffects
Figma
Claude
Webflow
MS Office
Google Suite

**SKILLS/**
Brand Identity & Systems
Campaigns
Events & Environments
Motion & Video Direction
Presentations & Decks
Team Leadership
AI-Assisted Workflow

lead
brand
creative